



GENUINE SINCE 1937



**EVENT GIFTING**



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# RAY-BAN SILVER

This collection is made up of the best of the best in Ray-Ban eyewear. Whether you are looking for a Ray-Ban classic or something with a pop of color, the Silver Collection has a style for everyone.



### WAYFARER EASE

SKU: 0RB4340-60150

GENDER: Unisex



### PREDATOR 2

SKU: 0RB2027-W1847/62

GENDER: Men's



### ROUND

SKU: 0RB2180-710/7349

GENDER: Unisex



### METAL RECTANGLE

SKU: 0RB3498-004/7161

GENDER: Men's



### ORIGINAL AVIATOR

SKU: 0RB3025-L0205/58

GENDER: Unisex



### COCKPIT AVIATOR

SKU: 0RB3362-004/59

GENDER: Unisex



### RB4387

SKU: 0RB4387-601/7156

GENDER: Unisex



### NEW WAYFARER

SKU: 0RB2132-902/52

GENDER: Unisex



### ANDY

SKU: 0RB4202-6069/7155

GENDER: Unisex



### ERIKA

SKU: 0RB4171-600068/54

GENDER: Women's



### WAYFARER II

SKU: 0RB2185-954/3355

GENDER: Unisex



### RB4371

SKU: 0RB4371-640176/55

GENDER: Women's





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# RAY-BAN GOLD

New styles and updated colorways take center stage in the Ray-Ban Gold Collection. Even the most loyal Ray-Ban wearers will find something new and exciting to take home.



### PREDATOR 2

SKU: 0RB2027-W1847/62

GENDER: Men's



### AVIATOR GRADIENT

SKU: 0RB3025-003/3258

GENDER: Unisex



### RB3610

SKU: 0RB3610-913913/58

GENDER: Unisex



### SEMI-RIMLESS AVIATOR

SKU: 0RB3449-001/1359

GENDER: Unisex



### CLUBMASTER

SKU: 0RB3016-W0365/49

GENDER: Unisex



### NEW WAYFARER

SKU: 0RB2132-901/52

GENDER: Unisex



### RB4313

SKU: 0RB4313-601/8G58

GENDER: Men's



### WAYFARER II

SKU: 0RB2185-954/3355

GENDER: Unisex



### ERIKA

SKU: 0RB4171-600068/54

GENDER: Women's



### JACKIE OH

SKU: 0RB4098-601/8G60

GENDER: Women's



### BLAZE ROUND

SKU: 0RB3574N-001/7159

GENDER: Unisex



### RB2184

SKU: 0RB2184-1252R5/57

GENDER: Unisex







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# RAY-BAN PLATINUM

This top-tier collection features polarized lenses and exclusive Ray-Ban technology like Liteforce frames and Chromance color enhancement.



### POLARIZED PREDATOR 2

SKU: 0RB2027-601/W1

GENDER: Men's



### POLARIZED LITEFORCE

SKU: 0RB4179-601S826

GENDER: Men's



### POLARIZED RB4300

SKU: 0RB4300-705/O963

GENDER: Men's



### POLARIZED ORIGINAL AVIATOR

SKU: 0RB3025-001/5858



### POLARIZED CHROMANCE AVIATOR

SKU: 0RB3543-112/A159

GENDER: Unisex



### POLARIZED HIGHSTREET

SKU: 0RB4181-710/8357

GENDER: Unisex



### POLARIZED COCKPIT AVIATOR

SKU: 0RB3362-004/5859

GENDER: Unisex



### POLARIZED NEW WAYFARER

SKU: 0RB2132-601S78/55

GENDER: Unisex



### POLARIZED NEW WAYFARER

SKU: 0RB2132-894/7652

GENDER: Unisex



### POLARIZED JACKIE OHH

SKU: 0RB4101-601/5858

GENDER: Women's



### POLARIZED ERIKA

SKU: 0RB4171-710/T5

GENDER: Women's



### POLARIZED FLATTOP BOYFRIEND

SKU: 0RB4147-601/5860

GENDER: Women's



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# RAY-BAN ICON

The authentic, timeless, iconic styles you've come to know and love from the number one eyewear brand in the world. From the one that started it all, the Aviator, to the retro looks of the Clubmaster and the Round, Ray-Ban's history and heritage is showcased in this collection.



### WAYFARER EASE

SKU: 0RB4340-60150

GENDER: Unisex



### NEW WAYFARER

SKU: 0RB2132-901/52

GENDER: Unisex



### NEW WAYFARER

SKU: 0RB2132-902/52

GENDER: Unisex



### JUSTIN

SKU: 0RB4165-854/7Z51

GENDER: Unisex



### ORIGINAL AVIATOR

SKU: 0RB3025-L0205/58

GENDER: Unisex



### COCKPIT AVIATOR

SKU: 0RB3362-004/59

GENDER: Unisex



### CARAVAN AVIATOR

SKU: 0RB3136-001/58

GENDER: Unisex



### CLUBMASTER

SKU: 0RB3016-W0365/49

GENDER: Unisex



### ROUND METAL

SKU: 0RB3447-001/50

GENDER: Unisex



### ERIKA

SKU: 0RB4171-865/1354

GENDER: Women's



### ERIKA

SKU: 0RB4171-622/8G54-18

GENDER: Women's



### JACKIE OH

SKU: 0RB4098-601/8G60

GENDER: Women's





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# RAY-BAN RUNWAY

This collection offers contemporary styles and classic Ray-Ban frames with on-trend features like the double bridge and gradient lenses. Perfect for those who love to keep their fashion choices up-to-date.



### WAYFARER EVOLVE II

SKU: 0RB2185-1250AD55

GENDER: Unisex



### WAYFARER II

SKU: 0RB2185-954/3355

GENDER: Unisex



### COLONEL

SKU: 0RB3560-003/3261

GENDER: Unisex



### BLAZE ROUND

SKU: 0RB3574N-001/7159

GENDER: Unisex



### MARSHALL II

SKU: 0RB3648M-91233M/52

GENDER: Unisex



### HIGHSTREET GRADIENT

SKU: 0RB3546-900985/52

GENDER: Unisex



### BLAZE WAYFARER

SKU: 0RB4440N-64160U41

GENDER: Unisex



### SEMI-RIMLESS AVIATOR

SKU: 0RB3449-001/1359

GENDER: Unisex



### RB2184

SKU: 0RB2184-1252R5/57

GENDER: Unisex



### CATS 1000

SKU: 0RB4126-601/3257

GENDER: Women's



### NINA

SKU: 0RB4314N-1250Y5/54

GENDER: Women's



### BLAZE METEOR

SKU: 0RB4368N-643175/39

GENDER: Women's







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# “THE EXPERIENCE”

1

## NO STRESS, NO MESS, ALL INCLUSIVE

Take your upcoming event to the next level with a Ray-Ban event offering. Not only will your guests receive Ray-Ban sunglasses, they will also be professionally assisted by a Ray-Ban representative on-site at your event! Pick 1 of 3 tiers of sunglasses that are shipped to the event so guests receive their gift the same day! And the best part is, WE MANAGE EVERYTHING! You just take the credit!

## THE RAY-BAN EXPERIENCE DELIVERS

- 🕶️ A Ray-Ban sunglasses expert
- 🕶️ Ray-Ban gifting station that includes:
  - Complete set-up and teardown of all elements
  - 2 mirrors
  - Ray-Ban branded table skirt
  - Sunglass display unit
  - Inventory of sunglasses
- 🕶️ Ample sunglasses shipped to ensure each guest receives their choice
- 🕶️ (3) tiers of 12 styles to choose from to meet any budget
- 🕶️ One inclusive price that includes:
  - Sunglass expert fee
  - Product packaging fee
  - Freight to and from event location
  - Handling fees
  - Re-stocking fees



## PRICING MODEL

Tier Price	×	# Of Guests	×	Per Guest Fitting Fee	=	FINAL PRICE
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\* See rep for tier pricing and fitting fee



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# WEB REDEMPTION

2

## PERFECT FOR LARGE GROUPS, ROOM DROP GIFT AND INTERNATIONAL EVENTS

Take your upcoming event to the next level with a Ray-Ban event offering. This method allows you to give your guests a customized redemption card that directs them to log onto a Ray-Ban webstore where they can shop for the sunglasses of their choice. Once selected, your guests will receive their sunglasses at the address of their choice.

### PRICING MODEL



\* See rep for tier pricing

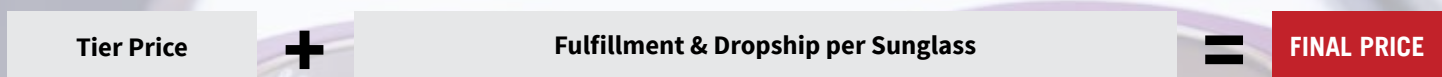
# SAMPLING

3

## PERFECT FOR LARGE GROUPS, INTERNATIONAL EVENTS AND TIGHTER BUDGETS

Take your upcoming event to the next level with a Ray-Ban event offering. This method allows you to give your guests the ability to try on many Ray-Ban styles and select the pair of their choice. An order template is provided that records your guests choice and ship to information. A Ray-Ban sunglass expert can be provided within the Sampling method. See your rep for pricing and more details.

### PRICING MODEL



(SAMPLES OF GLASSES MUST BE PURCHASED AND CANNOT BE RETURNED)

\* See rep for tier pricing