

EVENT GIFTING

Ray-Ban®

GENUINE SINCE 1937





# SILVER COLLECTION

This collection is made up of the best of the best in **Ray-Ban** eyewear. Whether you are looking for a **Ray-Ban** classic or something with a pop of color, the Silver Collection has a style for everyone.



Ray-Ban Rx MEN'S



**PREDATOR 2**  
Black/Green Classic  
SKU: ORB2027-W1847/62

Ray-Ban Rx UNISEX



**RB4386**  
Black/Green Classic  
SKU: ORB4386-601/3154

Ray-Ban Rx UNISEX



**RB4428**  
Havana/Blue  
SKU: ORB4428-710/R556

Ray-Ban Rx UNISEX



**RB4374**  
Havana/Brown Classic  
SKU: ORB4374-710/3356

Ray-Ban Rx UNISEX



**ORIGINAL AVIATOR**  
Gold/Classic Green  
SKU: ORB3025-L0205/58

Ray-Ban Rx UNISEX



**COCKPIT**  
Gunmetal/Classic Green  
SKU: ORB3362-004/59

Ray-Ban Rx UNISEX



**BILL ONE**  
Havana/Brown Classic  
SKU: ORB2205-902/3357

Ray-Ban Rx UNISEX



**NEW WAYFARER**  
Tortoise/Classic Green  
SKU: ORB2132-902/52

Ray-Ban Rx UNISEX



**ELLIOT**  
Black/Green Classic  
SKU: ORB2197-901/3152

Ray-Ban Rx WOMEN'S



**ERIKA**  
Transparent Light Brown/  
Light Brown Gradient  
SKU: ORB4171-65141354

Ray-Ban Rx WOMEN'S



**RB4378**  
Black/Gray Gradient  
SKU: ORB4378-601/8G54

Ray-Ban Rx WOMEN'S



**RB3682**  
Gold/Brown Gradient  
SKU: ORB3682-001/1351



## GOLD COLLECTION

New styles and updated colorways take center stage in the **Ray-Ban** Gold Collection. Even the most loyal **Ray-Ban** wearers will find something new and exciting to take home.



  **MEN'S**



**PREDATOR 2**  
*Black/Green Classic*  
SKU: **ORB2027-W1847/62**

  **UNISEX**



**RB4428**  
*Havana/Blue*  
SKU: **ORB4428-710/R556**

  **UNISEX**



**RB3809**  
*Gold/Green*  
SKU: **ORB3809-001/3153**

 **UNISEX**



**COCKPIT**  
*Gunmetal/Classic Green*  
SKU: **ORB3362-004/59**

  **UNISEX**



**CLUBMASTER**  
*Black/Green Classic*  
SKU: **ORB3016-W0365/49**

  **UNISEX**



**NEW WAYFARER**  
*Tortoise/Green Classic*  
SKU: **ORB2132-901/52**

  **UNISEX**



**ELLIOT**  
*Black/Green Classic*  
SKU: **ORB2197-901/3152**

  **UNISEX**



**HAWKEYE**  
*Striped Havana/Brown Classic*  
SKU: **ORB2298-954/3352**

  **UNISEX**



**LEONARD**  
*Striped Gray/Blue/Gray  
Gradient*  
SKU: **ORB2193-13817153**

  **WOMEN'S**



**ERIKA**  
*Transparent Light Brown/  
Light Brown Gradient*  
SKU: **ORB4171-6514/1354**

  **WOMEN'S**



**JACKIE OHH II**  
*Black/Gray Gradient*  
SKU: **ORB4098-601/8G60**

 **WOMEN'S**



**RB3386**  
*Gold/Tortoise/Brown  
Gradient*  
SKU: **ORB3386-001/1363**



# PLATINUM COLLECTION

This top-tier collection features polarized lenses and exclusive **Ray-Ban** technology like Liteforce frames and Chromance color enhancement.



Ray-Ban Rx MEN'S



**POLARIZED PREDATOR 2**  
Black/Polarized Gray Mirror  
SKU: ORB2027-601/W162

Ray-Ban Rx UNISEX



**POLARIZED ELLIOT**  
Havana/Polarized Brown Classic  
SKU: ORB2197-13575752

Ray-Ban Rx UNISEX



**POLARIZED FRANK**  
Gold/Polarized Green Classic  
SKU: ORB3857-91965851

Ray-Ban Rx UNISEX



**POLARIZED ORIGINAL AVIATOR**  
Gold/Polarized Green Classic  
SKU: ORB3025-001/5858

Ray-Ban Rx UNISEX



**POLARIZED RB4374**  
Matte Blue on Brown/Polarized Gray Gradient  
SKU: ORB4374-6601M356

Ray-Ban Rx UNISEX



**POLARIZED WARREN**  
Transparent Brown/Polarized Dark Green Classic  
SKU: ORB4396-66789A57

Ray-Ban Rx UNISEX



**POLARIZED CLUBMASTER**  
Black/Polarized Green Classic  
SKU: ORB3016-901/5851

Ray-Ban Rx UNISEX



**POLARIZED NEW WAYFARER**  
Black/Polarized Blue-Gray Gradient  
SKU: ORB2132-601S78/55

Ray-Ban Rx UNISEX



**POLARIZED BILL ONE**  
Havana on Transparent Green/Polarized Gray Gradient  
SKU: ORB2205-1376M357

Ray-Ban Rx WOMEN'S



**POLARIZED RB4378**  
Transparent Gray/Bordeaux/Polarized Dark Blue  
SKU: ORB4378-65722V54

Ray-Ban Rx WOMEN'S



**POLARIZED JACKIE OHH**  
Transparent Blue/Polarized Blue Gradient  
SKU: ORB4101-65927858

Ray-Ban Rx WOMEN'S



**POLARIZED ERIKA**  
Havana/Polarized Brown Gradient  
SKU: ORB4171-710/T554



## ICON COLLECTION

The authentic, timeless, iconic styles you've come to know and love from the number one eyewear brand in the world. From the one that started it all, the Aviator, to the retro looks of the Clubmaster and the Round, the history and heritage of **Ray-Ban** is showcased in this collection.



Ray-Ban Rx UNISEX



**WAYFARER EASE**  
Black/Crystal Classic Green  
SKU: 0RB4340-60150

Ray-Ban Rx UNISEX



**NEW WAYFARER**  
Black/Crystal Green Classic  
SKU: 0RB2132-901/52

Ray-Ban Rx UNISEX



**NEW WAYFARER**  
Tortoise/Crystal Classic Green  
SKU: 0RB2132-902/52

Ray-Ban Rx UNISEX



**JUSTIN**  
Brown/Green Gradient  
SKU: 0RB4165-854/7Z51

Ray-Ban Rx UNISEX



**ORIGINAL AVIATOR**  
Gold/Crystal Classic Green  
SKU: 0RB3025-L0205/58

Ray-Ban Rx UNISEX



**COCKPIT**  
Gunmetal/Crystal Green Classic  
SKU: 0RB3362-004/59

Ray-Ban Rx UNISEX



**CARAVAN AVIATOR**  
Gold/Crystal Green Classic  
SKU: 0RB3136-001/58

Ray-Ban Rx UNISEX



**CLUBMASTER**  
Top Black/Gold Rim/  
Crystal Green Classic  
SKU: 0RB3016-W0365/49

Ray-Ban Rx UNISEX



**ROUND METAL**  
Gold/Crystal Green Classic  
SKU: 0RB3447-001/50

Ray-Ban Rx WOMEN'S



**ERIKA**  
Tortoise/Brown Gradient  
SKU: 0RB4171-865/1354

Ray-Ban Rx WOMEN'S



**ERIKA**  
Black/Gray Gradient  
SKU: 0RB4171-622/8G54-18

Ray-Ban Rx WOMEN'S



**JACKIE OHH II**  
Tortoise/Green Classic  
SKU: 0RB4098-710/7160



## RUNWAY COLLECTION

This collection offers contemporary styles and classic **Ray-Ban** frames with on-trend features like the double bridge and gradient lenses. Perfect for those who love to keep their fashion choices up-to-date.



  **UNISEX**



**HAWKEYE**  
*Striped Havana/Brown  
Classic*  
SKU: **ORB2298-954/3352**

  **UNISEX**



**RB3688**  
*Gold/Yellow Havana Vintage/Green  
Classic*  
SKU: **ORB3688-001/3155**

  **UNISEX**



**RB4386**  
*Black/Green Classic*  
SKU: **ORB4386-601/3154**

  **UNISEX**




**WARREN**  
*Black/Dark Green Classic*  
SKU: **ORB4396-66777157**

  **UNISEX**



**LEONARD**  
*Striped Gray/Blue/Gray  
Gradient*  
SKU: **ORB2193-13817153**

 **UNISEX**



**FLATTOP BOYFRIEND**  
*Tortoise/Brown Gradient*  
SKU: **ORB4147-710/5160**

  **WOMEN'S**



**RB4378**  
*Black/Gray Gradient*  
SKU: **ORB4378-601/8G54**

  **UNISEX**



**RB3809**  
*Gold/Green Classic*  
SKU: **ORB3809-001/3153**

  **WOMEN'S**



**IRIS**  
*Black on Transparent/  
Gray Gradient*  
SKU: **ORB4471-66308G54**

  **WOMEN'S**



**RB3682**  
*Gold/Brown Gradient*  
SKU: **ORB3682-001/1351**

  **WOMEN'S**



**JACKIE OHH II**  
*Tortoise/Green Classic*  
SKU: **ORB4098-710/7160**

 **WOMEN'S**



**RB3386**  
*Gold/Tortoise/Brown Gradient*  
SKU: **ORB3386-001/1363**

# THE EXPERIENCE

Links Unlimited makes event gifting easy with our all-inclusive on-site gift experience!

A sunglass gift experience by Links Unlimited is so much more than just handing out sunglasses. It is a true shopping experience, complete with an on-site brand representative that can provide information, answer questions, and make recommendations.

Our brand-trained reps can help your guests find the best pair of sunglasses by recognizing the most important facial features of a person and understanding their preferences. Not every pair of sunglasses looks good on every face. Rather than just asking guests to try on each style and choose their favorite, our reps make recommendations based on the person's face shape, skin undertones, and hair color. They explain the difference it creates in appearance and empower your guests to make a decision, so they not only look good but FEEL GOOD about their glasses!

Additionally, our reps understand that sunglasses are not just an accessory but serve a purpose with their function. So, while they are assessing facial features, the reps are also asking the guest about their hobbies, preferences, and what they want to use the sunglasses for. Then they provide suggestions based on this information. By understanding each brand's unique lens technology, materials, and frame shapes, our reps can help a guest who is looking for sunglasses to wear while deep sea fishing, a runner who needs a pair that stays in place even when he sweats, or a beachgoer that spends most of her time in direct sunlight. They are true product experts, and their knowledge will take your gift experience to the next level. Recipients take their gift home that day, making your event one to remember for years to come!

We manage everything from start to finish, which means one less thing on your to-do list when planning the perfect event. From logistics to travel and gift distribution, our event team works together seamlessly to create a flawless experience for you and your guests. And multiple price tiers makes Links flexible for every budget!

That's **#eventgiftingmadeeasy!**

## The Sunglasses Experience Delivers!

- A brand representative
- A branded gift station with complete set-up and tear-down of all elements, including:
  - Two mirrors
  - Branded table skirt
  - Sunglass display unit
  - Inventory
- Ample inventory to ensure each guest receives their first choice of sunglasses
- Your choice of sunglass collections to meet any budget and group demographic
- One inclusive price that covers:
  - Brand representative fee
  - Product packaging fee
  - Freight to and from the event location
  - Handling fees
  - Re-stocking fees



## PRICING MODEL

TIER PRICE\*  
X  
# OF GUESTS  
X  
PER GUEST FITTING FEE  
=  
FINAL PRICE

\* See rep for tier pricing and fitting fee

# WEB REDEMPTION

Perfect for Large Groups, Room Drop Gifts, and International Events

This method provides an online shopping experience for your guests. Each guest will receive a unique code that gives them access to a webstore where they can shop for the sunglasses of their choice. Sunglasses are shipped directly to the guest at the address provided during checkout.

## PRICING MODEL

TIER PRICE\*

+

WEBSTORE  
PRODUCTION

+

FULFILLMENT &  
FRIEGHT PER SUNGLASSES

=

FINAL PRICE

\* See rep for tier pricing

# SAMPLING

Perfect for Large Groups, International Events, and Tighter Budgets

The sampling method allows your guests the ability to check out multiple sunglasses styles and choose the one they like the most. An order template is provided which records your guests' choice and shipping information. A Sunglasses expert can also be included with this method. See your representative for pricing and more details.

## PRICING MODEL

TIER PRICE\*

+

FULFILLMENT &  
FREIGHT PER SUNGLASSES

=

FINAL PRICE

\* See rep for tier pricing