

EVENT GIFTING



GENUINE SINCE 1937







## SILVER COLLECTION

The most popular styles from our **Ray-Ban** and **Oakley** Silver Collections come together to create a selection that offers something for everyone.



Ray-Ban Rx MEN'S



**PREDATOR 2**  
Black/Green Classic  
SKU: ORB2027-W1847/62

Ray-Ban Rx UNISEX



**RB4374**  
Havana/Brown Classic  
SKU: ORB4374-710/3356

Ray-Ban Rx UNISEX



**NEW WAYFARER**  
Black/Green Classic  
SKU: ORB2132-901/52

Ray-Ban Rx UNISEX



**COCKPIT AVIATOR**  
Gunmetal/Classic Green  
SKU: ORB3362-004/59

Ray-Ban Rx WOMEN'S



**RB3682**  
Gold/Brown Gradient  
SKU: ORB3682-001/1351

Ray-Ban Rx WOMEN'S



**ERIKA**  
Transparent Light Brown/  
Light Brown Gradient  
SKU: ORB4171-65141354

Oakley Rx MEN'S



**HELIOSTAT**  
Steel/Prizm Black  
SKU: 009231-923103261

Oakley Rx MEN'S



**HALF JACKET 2.0 XL**  
Polished Black/Black Iridium  
SKU: 009154-01

Oakley Rx MEN'S



**HOLBROOK**  
Matte Black/Positive Red Iridium  
SKU: 009102-36

Oakley Rx UNISEX



**FROGSKINS HYBRID**  
Matte Black/Pink/Prizm Black  
SKU: 009289-92890455

Oakley Rx WOMEN'S



**COHORT**  
Sepia/Dark Brown Gradient  
SKU: 009301-02

Oakley Rx WOMEN'S



**LEADLINE**  
Matte Brown Tortoise/  
Prizm Brown  
SKU: 009473-94730356



## GOLD COLLECTION

Just like the **Ray-Ban** Gold and **Oakley** Gold Collections, this mix of styles features the latest and greatest from both brands. A few classic styles round out the collection to meet a wide



  UNISEX



**RB4386**  
*Black/Green Classic*  
SKU: ORB4386-601/3154

  UNISEX



**RB3809**  
*Gold/Green*  
SKU: ORB3809-001/3153

  UNISEX



**ORIGINAL AVIATOR**  
*Gold/Classic Green*  
SKU: ORB3025-L0205/58

  UNISEX



**HAWKEYE**  
*Striped Havana/Brown Classic*  
SKU: ORB2298-954/3352

  UNISEX



**LEONARD**  
*Striped Gray/Blue/Gray Gradient*  
SKU: ORB2193-13817153

  WOMEN'S



**ERIKA**  
*Transparent Light Brown/Light Brown Gradient*  
SKU: ORB4171-6514/1354

  MEN'S



**FLAK 2.0 XL**  
*Matte Black/Prizm Black*  
SKU: 009188-7359

  MEN'S



**LEFFINGWELL**  
*Matte Sepia/Prizm Jade*  
SKU: 009100-91000357

  UNISEX



**LATCH BETA**  
*Olive Ink/Prizm Tungsten*  
SKU: 009436-0354

  WOMEN'S



**SIELO**  
*Matte Olive Ink/Prizm Brown Gradient*  
SKU: 009288-92880257

  WOMEN'S



**ACTUATOR**  
*Transparent Lilac/Prizm Road*  
SKU: 009473-94730356

  WOMEN'S



**LEADLINE**  
*Matte Brown Tortoise/Prizm Brown*  
SKU: 009473-94730356





# PLATINUM COLLECTION

Classic **Ray-Ban** frames and innovative **Oakley** technology create a top-tier collection that is sure to please. Every style has glare-reducing polarized lenses for the clearest, sharpest views.



  **MEN'S**



**POLARIZED PREDATOR 2**  
Black/Polarized Gray Mirror  
SKU: ORB2027-601/W162

  **UNISEX**



**POLARIZED NEW WAYFARER**  
Black/Polarized Blue-Gray Gradient  
SKU: ORB2132-601S78/55

  **UNISEX**



**POLARIZED ELLIOT**  
Havana Brown Gray/Polarized  
Brown Classic  
SKU: ORB2197-13575752

  **UNISEX**



**POLARIZED ORIGINAL AVIATOR**  
Gold/Polarized Green Classic  
SKU: ORB3025-001/5858

  **WOMEN'S**



**POLARIZED ERIKA**  
Havana/Polarized Brown Gradient  
SKU: ORB4171-710/T554

  **WOMEN'S**



**POLARIZED JACKIE OHH**  
Transparent Blue/Polarized Blue  
Gradient  
SKU: ORB4101-65927858

  **MEN'S**



**POLARIZED LEFFINGWELL**  
Matte Black Ink/Prizm Black  
Polarized  
SKU: 009100-91000457

  **MEN'S**



**POLARIZED FUEL CELL**  
Matte Black/Gray/Prizm Polarized  
SKU: 009096-05

  **MEN'S**



**POLARIZED HOLBROOK**  
Dark Ink Fade/Prizm Black  
Polarized  
SKU: 009102-0255

  **WOMEN'S**



**POLARIZED SIELO**  
Tortoise/Prizm Brown  
Polarized  
SKU: 009288-92880357

  **WOMEN'S**



**POLARIZED LEADLINE**  
Polished Black/Prizm Rose Gold  
Polarized  
SKU: 009473-0256

  **WOMEN'S**



**POLARIZED COHORT**  
Polished Black/Prizm Black  
Polarized  
SKU: 009301-0861

# THE EXPERIENCE

*Links Unlimited makes event gifting easy with our all-inclusive on-site gift experience!*

A sunglass gift experience by Links Unlimited is so much more than just handing out sunglasses. It is a true shopping experience, complete with an on-site brand representative that can provide information, answer questions, and make recommendations.

Our brand-trained reps can help your guests find the best pair of sunglasses by recognizing the most important facial features of a person and understanding their preferences. Not every pair of sunglasses looks good on every face. Rather than just asking guests to try on each style and choose their favorite, our reps make recommendations based on the person’s face shape, skin undertones, and hair color. They explain the difference it creates in appearance and empower your guests to make a decision, so they not only look good but FEEL GOOD about their glasses!

Additionally, our reps understand that sunglasses are not just an accessory but serve a purpose with their function. So, while they are assessing facial features, the reps are also asking the guest about their hobbies, preferences, and what they want to use the sunglasses for. Then they provide suggestions based on this information. By understanding each brand’s unique lens technology, materials, and frame shapes, our reps can help a guest who is looking for sunglasses to wear while deep sea fishing, a runner who needs a pair that stays in place even when he sweats, or a beachgoer that spends most of her time in direct sunlight. They are true product experts, and their knowledge will take your gift experience to the next level. Recipients take their gift home that day, making your event one to remember for years to come!

We manage everything from start to finish, which means one less thing on your to-do list when planning the perfect event. From logistics to travel and gift distribution, our event team works together seamlessly to create a flawless experience for you and your guests. Multiple price tiers makes The Experience flexible for every budget!

That’s **#eventgiftingmadeeasy!**

## The Sunglasses Experience Delivers!

- A brand representative
- A branded gift station with complete set-up and tear-down of all elements, including:
  - Two mirrors
  - Branded table skirt
  - Sunglass display unit
  - Inventory
- Ample inventory to ensure each guest receives their first choice of sunglasses
- Your choice of sunglass collections to meet any budget and group demographic
- One inclusive price that covers:
  - Brand representative fee
  - Product packaging fee
  - Freight to and from the event location
  - Handling fees
  - Re-stocking fees



## PRICING MODEL

TIER PRICE\*  
X  
# OF GUESTS  
X  
PER GUEST FITTING FEE  
=  
FINAL PRICE

\* See rep for tier pricing and fitting fee

# WEB REDEMPTION

Perfect for Large Groups, Room Drop Gifts, and International Events

This method provides an online shopping experience for your guests. Each guest will receive a unique code that gives them access to a webstore where they can shop for the sunglasses of their choice. Sunglasses are shipped directly to the guest at the address provided during checkout.

## PRICING MODEL

TIER PRICE\*

+

WEBSTORE  
PRODUCTION

+

FULFILLMENT &  
FRIEGHT PER SUNGLASSES

=

FINAL PRICE

\* See rep for tier pricing

# SAMPLING

Perfect for Large Groups, International Events, and Tighter Budgets

The sampling method allows your guests the ability to check out multiple sunglasses styles and choose the one they like the most. An order template is provided which records your guests' choice and shipping information. A Sunglasses expert can also be included with this method. See your representative for pricing and more details.

## PRICING MODEL

TIER PRICE\*

+

FULFILLMENT &  
FREIGHT PER SUNGLASSES

=

FINAL PRICE

\* See rep for tier pricing