

EVENT GIFTING



GENUINE SINCE 1937



COACH

NEW YORK





# SILVER COLLECTION

Iconic **Ray-Ban** styles paired with **Coach's** luxurious heritage create a collection that is perfect for a wide range of demographics.



Ray-Ban Rx UNISEX



**WAYFARER EASE**  
Black/Crystal Green Classic  
SKU: 0RB4340-60150

Ray-Ban Rx UNISEX



**ORIGINAL AVIATOR**  
Gold/Green Classic  
SKU: 0RB3025-L0205/58

Ray-Ban Rx UNISEX



**RB3670**  
Copper-Violet/Clear Gradient Brown  
SKU: 0RB3670-903551/54

Ray-Ban Rx UNISEX



**RB4313**  
Black-Gunmetal/Gray Gradient  
SKU: 0RB4313-601/8G58

Ray-Ban Rx UNISEX



**RB4344**  
Cherry-Rose Gold/Clear Gradient Gray  
SKU: 0RB4344-65432/56

Ray-Ban Rx WOMEN'S



**RB4324**  
Transparent Gray/Light Green Classic  
SKU: 0RB4324-64504E50

COACH Rx WOMEN'S



**HC8271U**  
Dark Tortoise/Dark Brown  
SKU: 0HC8271U-512073/57

COACH Rx WOMEN'S



**HC7064**  
Gold/Brown Gradient  
SKU: 0HC7064-926513/56

COACH Rx WOMEN'S



**HC7094**  
Gunmetal/Gray Purple Gradient  
SKU: 0HC7094-90044Q/60

COACH Rx WOMEN'S



**HC8168**  
Black Crystal Mosaic/  
Light Gray Gradient  
SKU: 0HC8168-534811/56

COACH Rx MEN'S



**HC8310U**  
Black/Dark Gray  
SKU: 0HC8310U-500287/58

COACH Rx MEN'S



**HC7088**  
Antique Gold/Dark Green  
SKU: 0HC7088-933371/57



# GOLD COLLECTION

The best of the best are featured in the Gold Collection, which includes multiple polarized lens options for crystal clear vision.



Ray-Ban Rx MEN'S



**POLARIZED RB4300**  
Black/Polarized Green Classic  
SKU: 0RB4300-705/O963

Ray-Ban UNISEX



**POLARIZED RB4181**  
Tortoise/Polarized Brown Classic  
SKU: 0RB4181-710/8357

Ray-Ban Rx UNISEX



**POLARIZED AVIATOR**  
Black/Crystal Polarized Green Classic  
SKU: 0RB3025-002/5858

Ray-Ban Rx UNISEX



**RB3670**  
Copper-Violet/Clear Gradient Brown  
SKU: 0RB3670-903551/54

Ray-Ban Rx UNISEX



**POLARIZED NEW WAYFARER**  
Black/Polarized Blue/Gray Gradient  
SKU: 0RB2132-601S78/55

Ray-Ban Rx WOMEN'S



**POLARIZED ERIKA**  
Havana/Polarized Brown Gradient  
SKU: 0RB4171-710/T554

COACH Rx WOMEN'S



**HC8132**  
Confetti Purple/Purple Gradient  
SKU: 0HC8132-52888H/57

COACH Rx WOMEN'S



**HC8305**  
Nude Tortoise/Purple  
SKU: 0HC8305-56311A/57

COACH Rx WOMEN'S



**HC8272**  
Black/Gray Gradient  
SKU: 0HC8272-500211/56

COACH Rx WOMEN'S



**HC8318**  
Dark Tortoise/Brown Gradient  
SKU: 0HC8318-512074/52

COACH Rx MEN'S



**HC8283U**  
Dark Tortoise/Polarized Dark Green  
SKU: 0HC8283U-51209A/55

COACH Rx MEN'S



**HC7088**  
Antique Gold/Dark Green  
SKU: 0HC7088-9333371/57

# THE EXPERIENCE

Links Unlimited makes event gifting easy with our all-inclusive on-site gift experience!

A sunglass gift experience by Links Unlimited is so much more than just handing out sunglasses. It is a true shopping experience, complete with an on-site brand representative that can provide information, answer questions, and make recommendations.

Our brand-trained reps can help your guests find the best pair of sunglasses by recognizing the most important facial features of a person and understanding their preferences. Not every pair of sunglasses looks good on every face. Rather than just asking guests to try on each style and choose their favorite, our reps make recommendations based on the person's face shape, skin undertones, and hair color. They explain the difference it creates in appearance and empower your guests to make a decision, so they not only look good but FEEL GOOD about their glasses!

Additionally, our reps understand that sunglasses are not just an accessory but serve a purpose with their function. So, while they are assessing facial features, the reps are also asking the guest about their hobbies, preferences, and what they want to use the sunglasses for. Then they provide suggestions based on this information. By understanding each brand's unique lens technology, materials, and frame shapes, our reps can help a guest who is looking for sunglasses to wear while deep sea fishing, a runner who needs a pair that stays in place even when he sweats, or a beachgoer that spends most of her time in direct sunlight. They are true product experts, and their knowledge will take your gift experience to the next level. Recipients take their gift home that day, making your event one to remember for years to come!

We manage everything from start to finish, which means one less thing on your to-do list when planning the perfect event. From logistics to travel and gift distribution, our event team works together seamlessly to create a flawless experience for you and your guests. And multiple price tiers makes Links flexible for every budget!

That's **#eventgiftingmadeeasy!**

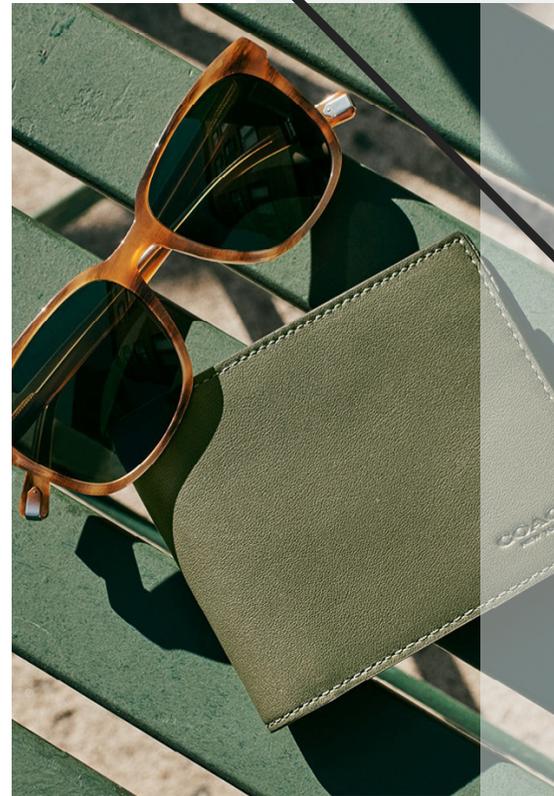
## The Sunglasses Experience Delivers!

- A brand representative
- A branded gift station with complete set-up and tear-down of all elements, including:
  - Two mirrors
  - Branded table skirt
  - Sunglass display unit
  - Inventory
- Ample inventory to ensure each guest receives their first choice of sunglasses
- Your choice of sunglass collections to meet any budget and group demographic
- One inclusive price that covers:
  - Brand representative fee
  - Product packaging fee
  - Freight to and from the event location
  - Handling fees
  - Re-stocking fees

## PRICING MODEL

TIER PRICE\* ✕ # OF GUESTS ✕ PER GUEST FITTING FEE = FINAL PRICE

\* See rep for tier pricing and fitting fee



# WEB REDEMPTION

Perfect for Large Groups, Room Drop Gifts, and International Events

This method provides an online shopping experience for your guests. Each guest will receive a unique code that gives them access to a webstore where they can shop for the sunglasses of their choice. Sunglasses are shipped directly to the guest at the address provided during checkout.

## PRICING MODEL

$$\text{TIER PRICE*} + \text{WEBSTORE PRODUCTION} + \text{FULFILLMENT \& FRIEGHT PER SUNGLASSES} = \text{FINAL PRICE}$$

\* See rep for tier pricing

# SAMPLING

Perfect for Large Groups, International Events, and Tighter Budgets

The sampling method allows your guests the ability to check out multiple sunglasses styles and choose the one they like the most. An order template is provided which records your guests' choice and shipping information. A Sunglasses expert can also be included with this method. See your representative for pricing and more details.

## PRICING MODEL

$$\text{TIER PRICE*} + \text{FULFILLMENT \& FREIGHT PER SUNGLASSES} = \text{FINAL PRICE}$$

\* See rep for tier pricing