

MICHAEL KORS

WATCH



EVENT GIFTING

STUDIO COLLECTION



Women's Slim Runway Two-Tone Three Hand Watch

SKU: MK3493



Women's Darci Stainless Steel Watch

SKU: MK3190



Women's Petite Norie Stainless Steel Bracelet Watch

SKU: MK3557



Women's Bradshaw Mini Chronograph Stainless Steel Watch

SKU: MK5798



Men's Gage Brown Leather Watch

SKU: MK8362



Men's Lexington Silver Watch

SKU: MK8405



Men's Dylan Stainless Steel Oversize Watch

SKU: MK8152



Men's Lexington Silver and Gold-Tone Watch

SKU: MK8344



RUNWAY COLLECTION



Women's Slim Runway Watch

SKU: MK3221



Women's Darci Glitz
Gold-Tone Watch

SKU: MK3191



Women's Bradshaw Mini
Chronograph Watch

SKU: MK6174



Women's Parker Chronograph
Gold-Tone Watch

SKU: MK5491



Men's Runway Stainless
Steel Watch

SKU: MK8157



Men's Gage Chronograph
Leather Watch

SKU: MK8362



Men's Brecken Gold-Tone
Chronograph Watch

SKU: MK8481



Men's Lexington
Gold-Tone Watch

SKU: MK8281

"THE EXPERIENCE"

1

ALL INCLUSIVE. ON-SITE EVENT GIFTING WE MANAGE IT ALL!

Take your upcoming event to the next level with a Michael Kors experience. This method delivers an end-to-end solution that provides your guests a unique and personal gift within your event. Your guests will be able to sample, try on, or listen to the gifting product at an on-site branded gifting station. You'll receive one point of contact who oversees it all: inventory management, gifting station set-up and tear-down, guests' gift selection and product distribution. If you're looking for a no stress, all-inclusive gifting solution, look no further than "THE EXPERIENCE" for your next event!

THE MICHAEL KORS WATCH EXPERIENCE DELIVERS



The watch station includes:

- Trained staff to assist guests in making their selection and guest gift distribution
- Watch stands that showcase all watches to allow your guests to experience and view each product
- Complete set-up and teardown of watch station elements
- Branded table skirt
- Inventory management before, during and after event
- Overages on product shipped to ensure each guest receives their watch of choice



One inclusive price that includes:

- Staffing fee
- Product packaging fee
- Freight to and from the event location
- Handling fees



PRICING MODEL

Tier Price



Of Guests



Per Guest Fitting Fee



Final Price

* See rep for tier pricing and fitting fee

WEB REDEMPTION

2

LOG IN. SELECT YOUR GIFT. REDEEM.

This method allows you to give your guests a customized redemption card that directs them to log onto a Michael Kors webstore where they can shop for the item of their choice. The web redemption method delivers a fully functioning website that visually allows your guests to select the watch of their choice. Links will supply an event URL along with unique redemption codes that you will distribute to your guests. Once selected, your guests will receive their watch at the address of their choice. The web redemption method is perfect for large groups, room drop gifts, and international events. It is that easy!

PRICING

Tier Price

+

Webstore and Redemption
Card Production

+

Fulfillment & Drop ship per Watch

=

Final Price

* See rep for tier pricing

SAMPLING

3

REVIEW THE SAMPLES. SELECT A GIFT. GIFT IS SHIPPED.

This method allows you to give your guests the ability to try on many Michael Kors styles and select the pair of their choice and then the gift is sent to their chosen address. You will receive one point of contact that works with your event manager/venue contact for sample management and gifting station set-up/tear-down. We gather all the pertinent information to ensure that your guests receive their watch selection. Guests can expect to receive their gift within 7-10 business days, if the shipping address is located within the 48 continental United States.

PRICING

Tier Price

+

Fulfillment & Drop ship per Watch

=

Final Price

(SAMPLES MUST BE PURCHASED AND CANNOT BE RETURNED)

* See rep for tier pricing