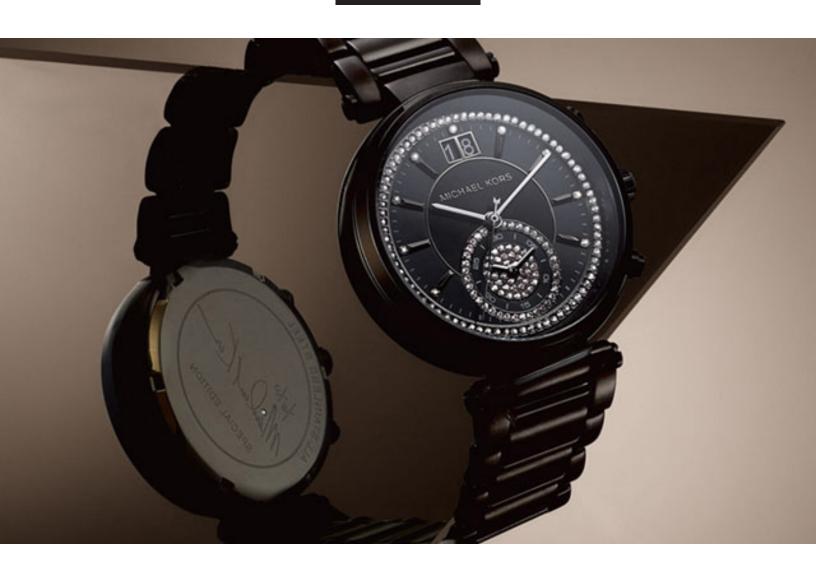
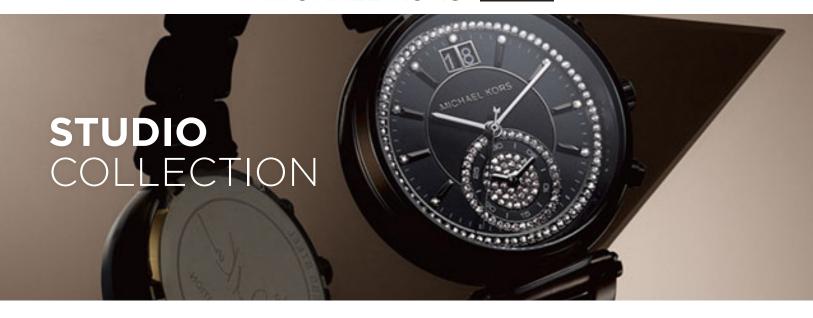
WATCH



# **EVENT GIFTING**







Women's Slim Runway Two-Tone Three Hand Watch

**SKU:** MK3493



Women's Darci Stainless Steel Watch

**SKU:** MK3190



Women's Petite Norie Stainless Steel Bracelet Watch

**SKU:** MK3557



Women's Bradshaw Mini Chronograph Stainless Steel Watch

**SKU:** MK5798



Men's Gage Brown Leather Watch

**SKU:** MK8362



Men's Lexington Silver Watch

**SKU:** MK8405



Men's Dylan Stainless Steel Oversize Watch

**SKU:** MK8152



Men's Lexington Silver and Gold-Tone Watch

**SKU:** MK8344







Women's Slim Runway Watch

**SKU:** MK3221



Women's Darci Glitz Gold-Tone Watch

**SKU:** MK3191



Women's Bradshaw Mini Chronograph Watch

**SKU:** MK6174



Women's Parker Chronograph Gold-Tone Watch

**SKU:** MK5491



Men's Runway Stainless Steel Watch

**SKU:** MK8157



Men's Gage Chronograph Leather Watch

**SKU:** MK8362



Men's Brecken Gold-Tone Chronograph Watch

**SKU:** MK8481



Men's Lexington Gold-Tone Watch

**SKU:** MK8281



## ALL INCLUSIVE. ON-SITE EVENT GIFTING WE MANAGE IT ALL!

**Take your upcoming event to the next level with a Michael Kors experience.** This method delivers an end-to-end solution that provides your guests a unique and personal gift within your event. Your guests will be able to sample, try on, or listen to the gifting product at an on-site branded gifting station. You'll receive one point of contact who oversees it all: inventory management, gifting station set-up and tear-down, guests' gift selection and product distribution. If you're looking for a no stress, all-inclusive gifting solution, look no further than "THE EXPERIENCE" for your next event!

## THE MICHAEL KORS WATCH EXPERIENCE DELIVERS

- The watch station includes:
  - Trained staff to assist guests in making their selection and guest gift distribution
  - Watch stands that showcase all watches to allow your guests to experience and view each product
  - Complete set-up and teardown of watch station elements
  - Branded table skirt
  - Inventory management before, during and after event
  - Overages on product shipped to ensure each guest receives their watch of choice
- One inclusive price that includes:
  - Staffing fee
  - Product packaging fee
  - Freight to and from the event location
  - Handling fees





### PRICING MODEL

**Tier Price** 



# Of Guests



**Per Guest Fitting Fee** 



Final Price



#### LOG IN. SELECT YOUR GIFT. REDEEM.

This method allows you to give your guests a customized redemption card that directs them to log onto a Michael Kors webstore where they can shop for the item of their choice. The web redemption method delivers a fully functioning website that visually allows your guests to select the watch of their choice. Links will supply an event URL along with unique redemption codes that you will distribute to your guests. Once selected, your guests will receive their watch at the address of their choice. The web redemption method is perfect for large groups, room drop gifts, and international events. It is that easy!



<sup>\*</sup> See rep for tier pricing

## **SAMPLING**



#### REVIEW THE SAMPLES. SELECT A GIFT. GIFT IS SHIPPED.

This method allows you to give your guests the ability to try on many Michael Kors styles and select the pair of their choice and then the gift is sent to their chosen address. You will receive one point of contact that works with your event manager/venue contact for sample management and gifting station set-up/tear-down. We gather all the pertinent information to ensure that your guests receive their watch selection. Guests can expect to receive their gift within 7-10 business days, if the shipping address is located within the 48 continental United States.

