

EVENT GIFTING





# COSTA'S SUSTAINABILITY

Costa was **#BornOnTheWater** by a group of fishermen in 1983. Since then, they have supported causes that contribute to the preservation of our watery world.

From efforts to reduce plastic use and its carbon footprint to partnerships with organizations like **OCEARCH** and Bureo, Costa is committed to protecting the ocean and the animals that call it home. On land, Costa's **#OneCoast** mission brings relief to our coastal family and friends affected by natural disasters.

The brand's Kick Plastic, Untangle Our Oceans, and **#OneCoast** initiatives, along with their **OCEARCH** collection have made a lasting impact on the health of our planet and will continue to do so for years to come.

## KICK PLASTIC INITIATIVE

Costa launched Kick Plastic to help reduce the amount of single-use plastic finding its way into our waterways, to reduce the amount of plastic it uses as a company, and to mobilize a movement.

A key partnership of the Kick Plastic campaign is Costa's collaboration with Bureo - a company committed to keeping fishing nets from entering the ocean by recycling them into durable raw materials.



Discarded fishing nets are collected from commercial fishing ports in Chile.



Bureo recycles the nets down into a raw material in the form of pellets.



The pellets are molded into The Untangled Collection sunglass frames.

## BIO-RESIN RAW MATERIAL PROCESS

The Bio-Resin Raw Material Process is part of Costa's Kick Plastic initiative to reduce their carbon footprint and protect our planet's waters. Costa's bio-resin frames are durable and lightweight, and hold their shape under the harshest conditions. Look for the bio-resin icon in the following collections to see which frames were crafted via this innovative process.



**1** Seeds from the castor plant are harvested and processed into castor oil.



**2** Castor oil is used to produce a natural raw material known as bio-based plastic resin.



**3** Use of bio-based resin vs. petroleum based resin offers a reduction in emissions and our overall carbon footprint.



**4** Bio-Resin is utilized in all of our plastic sunglass frames.



**5** Our process is comprised of several technological advancements that help reduce our carbon footprint.





## SILVER COLLECTION

The **Costa Silver Collection** features best-selling Costa frame styles with the brand's lightweight and impact-resistant 580P polarized polycarbonate lenses.



  **MEN'S**



**CABALLITO**  
Shiny Black/Blue Mirror 580P  
SKU: 06S9025-902506/59

 Bio Resin

  **MEN'S**



**REEFTON**  
Matte Dark Blue/Gray 580P  
SKU: 06S9007-900704/64

 Bio Resin

 **MEN'S**



**BALLAST**  
Shiny Black/Gray 580P  
SKU: 06S9071-907102/60


 Bio Resin

  **MEN'S**



**RINCON**  
Matte Smoke/Gray 580P  
SKU: 06S9018-901805/63

 Bio Resin

 **MEN'S**



**CUT**  
Matte Tortuga Fade/Green Mirror 580P  
SKU: 06S9047-904712/60

 Bio Resin

  **MEN'S**



**TUNA ALLEY**  
Blackout/Gray 580P  
SKU: 06S9009-900901/62

 Bio Resin

  **WOMEN'S**



**PALMAS**  
Coral Tortoise/Copper Silver Mirror 580P  
SKU: 06S9081-90810557

 Bio Resin

  **WOMEN'S**



**GANNET**  
Shiny Tortoise Fade/Copper 580P  
SKU: 06S9041-904103/58

 Bio Resin

  **WOMEN'S**



**IRIE**  
Black/Gray 580P  
SKU: 06S9082-90820355

 Bio Resin

  **WOMEN'S**



**ALETA**  
Wahoo/Gray 580P  
SKU: 06S9108-91080254

 Bio Resin

  **WOMEN'S**



**INLET**  
Pomegranate Fade/Gray 580P  
SKU: 06S9042-904205/58

 Bio Resin

  **WOMEN'S**



**MAYA**  
Coral Tortoise/Gray 580P  
SKU: 06S9011-901102/55

 Bio Resin



## GOLD COLLECTION

Whether you're on water or land, the **Costa Gold Collection** offers a variety of lens colors to maximize light conditions and protect your eyes. Performance and lifestyle frames ensure everyone will find a pair of shades they love.



  **MEN'S**



**RINCONDO**  
Shiny Black/Green Mirror 580P  
SKU: 06S9010-901002/61

 Bio Resin

  **MEN'S**



**MAINSALE**  
Matte Black/Green Mirror 580P  
SKU: 06S9107-91070255

 Bio Resin

  **MEN'S**



**TUNA ALLEY**  
Blackout/Gray 580P  
SKU: 06S9009-900901/62

 Bio Resin

  **MEN'S**



**REEFTON**  
Matte Gray/Blue Mirror 580P  
SKU: 06S9007-900714/64

 Bio Resin

  **MEN'S**



**CUT**  
Matte Tortuga Fade/Green Mirror 580P  
SKU: 06S9047-904712/60


 Bio Resin

  **MEN'S**



**BALLAST**  
Shiny Black/Blue Mirror 580p  
SKU: 06S9071-907105/60

 Bio Resin

 **MEN'S**



**PALMAS**  
Coral Tortoise/Copper Silver Mirror 580P  
SKU: 06S9081-90810557

 Bio Resin

  **MEN'S**



**PANGA**  
Shiny Tortoise/White/Seafoam Crystal/  
Green Mirror 580P  
SKU: 06S9037-903709/56

 Bio Resin

  **WOMEN'S**



**ALETA**  
Wahoo/Gray 580P  
SKU: 06S9108-91080254

 Bio Resin

  **WOMEN'S**



**MAYA**  
Coral Tortoise/Gray 580P  
SKU: 06S9011-901102/55

 Bio Resin

  **WOMEN'S**



**WATERWOMAN**  
Shiny Blonde Crystal/Copper Silver  
Mirror 580P  
SKU: 06S9019-90191155

 Bio Resin

  **WOMEN'S**



**GANNET**  
Shiny Tortoise Fade/Copper 580P  
SKU: 06S9041-904103/58

 Bio Resin



# PLATINUM COLLECTION

The **Costa Platinum Collection** is best in class featuring Costa 580G Polarized Glass Lenses. 580G lenses are scratch-resistant and provide superior clarity on the water and the road by enhancing colors, cutting haze, and filtering out harsh light.



MEN'S



### RINCON

Smoke Crystal/Green Mirror 580G  
SKU: 06S9018-901801/63



MEN'S



### BLACKFIN

Matte Black/Blue Mirror 580G  
SKU: 06S9014-901419/62



MEN'S



### PAUNCH XL

Frog Gray/Gray 580G  
SKU: 06S9050-90500559



MEN'S



### RINCONCITO

Matte Black/Blue Mirror 580G  
SKU: 06S9016-90161460



MEN'S



### JOSE PRO

Matte Black/Gray 580G  
SKU: 06S9106-91060462



MEN'S



### SALTBREAK

Silver/Blue Mirror 580G  
SKU: 06S9020-902022/65

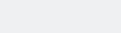


MEN'S



### SULLIVAN

Shiny Deep Teal/Gray Silver Mirror 580G  
SKU: 06S2002-20020452

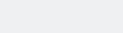


MEN'S



### ISLA

Shiny Tiger Cowrie/Blue Mirror 580G  
SKU: 06S2008-20080753



WOMEN'S



### MAYA

Shiny Urchin Crystal/Copper  
Silver Mirror 580G  
SKU: 06S9011-901104/55



WOMEN'S



### PALMAS

Coral Tortoise/Green Mirror 580G  
SKU: 06S9081-90810457



WOMEN'S



### WATERWOMAN

Shiny Wahoo/Blue Mirror 580G  
SKU: 06S9019-90191755



WOMEN'S



### MAY

Pink Sand/Rose Gradient Mirror 580G  
SKU: 06S2009-20091557







# ACCESSORIES

Make the most out of your Costa Gift Experience by gifting a retainer or hat (or both!) alongside Costa sunglasses.



**COSTA BOWLINE SILICONE RETAINER**  
*Blue Camo*  
SKU: A6S0001KT-00000300



**COSTA MEGAPRENE RETAINER**  
*Vintage Fish Blue*  
SKU: A6S0013KT-00000100



**COSTA STRAP**  
*Black/White/Blue*  
SKU: A6S0008K-00000100



**COSTA PRADO PERFORMANCE HAT**  
*White*  
SKU: FQS900244-100U



**COSTA COTTON VISOR**  
*Navy*  
SKU: FQS900051-602



**COSTA FLEX FIT LOGO TRUCKER HAT**  
*Black*  
SKU: FQS900010-001



SEE YOUR REPRESENTATIVE FOR PRICING AND MORE DETAILS.

See How Costa is Giving Back [Here](#)



# THE EXPERIENCE

Links Unlimited makes event gifting easy with our all-inclusive on-site gift experience!

A sunglass gift experience by Links Unlimited is so much more than just handing out sunglasses. It is a true shopping experience, complete with an on-site brand representative that can provide information, answer questions, and make recommendations.

Our brand-trained reps can help your guests find the best pair of sunglasses by recognizing the most important facial features of a person and understanding their preferences. Not every pair of sunglasses looks good on every face. Rather than just asking guests to try on each style and choose their favorite, our reps make recommendations based on the person's face shape, skin undertones, and hair color. They explain the difference it creates in appearance and empower your guests to make a decision, so they not only look good but FEEL GOOD about their glasses!

Additionally, our reps understand that sunglasses are not just an accessory but serve a purpose with their function. So, while they are assessing facial features, the reps are also asking the guest about their hobbies, preferences, and what they want to use the sunglasses for. Then they provide suggestions based on this information. By understanding each brand's unique lens technology, materials, and frame shapes, our reps can help a guest who is looking for sunglasses to wear while deep sea fishing, a runner who needs a pair that stays in place even when he sweats, or a beachgoer that spends most of her time in direct sunlight. They are true product experts, and their knowledge will take your gift experience to the next level. Recipients take their gift home that day, making your event one to remember for years to come!

We manage everything from start to finish, which means one less thing on your to-do list when planning the perfect event. From logistics to travel and gift distribution, our event team works together seamlessly to create a flawless experience for you and your guests. And multiple price tiers makes Links flexible for every budget!

That's **#eventgiftingmadeeasy!**

## The Sunglasses Experience Delivers!

- A brand representative
- A branded gift station with complete set-up and tear-down of all elements, including:
  - Two mirrors
  - Branded table skirt
  - Sunglass display unit
  - Inventory
- Ample inventory to ensure each guest receives their first choice of sunglasses
- Your choice of sunglass collections to meet any budget and group demographic
- One inclusive price that covers:
  - Brand representative fee
  - Product packaging fee
  - Freight to and from the event location
  - Handling fees
  - Re-stocking fees

**See your representative for pricing and more details.**



# WEB REDEMPTION

Perfect for Large Groups, Room Drop Gifts, and International Events

This method provides an online shopping experience for your guests. Each guest will receive a unique code that gives them access to a webstore where they can shop for the sunglasses of their choice. Sunglasses are shipped directly to the guest at the address provided during checkout.

***See your representative for pricing and more details.***

# SAMPLING

Perfect for Large Groups, International Events, and Tighter Budgets

The sampling method allows your guests the ability to check out multiple sunglasses styles and choose the one they like the most. An order template is provided which records your guests' choice and shipping information. A Sunglasses expert can also be included with this method.

***See your representative for pricing and more details.***