EVENT GIFTING

# SUNGLASSES **BRAND BUNDLE**

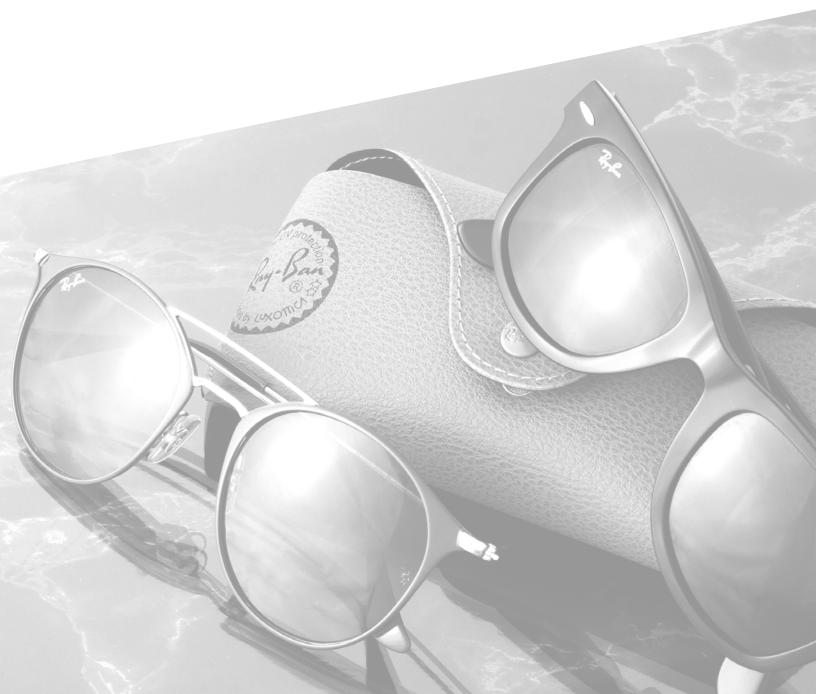






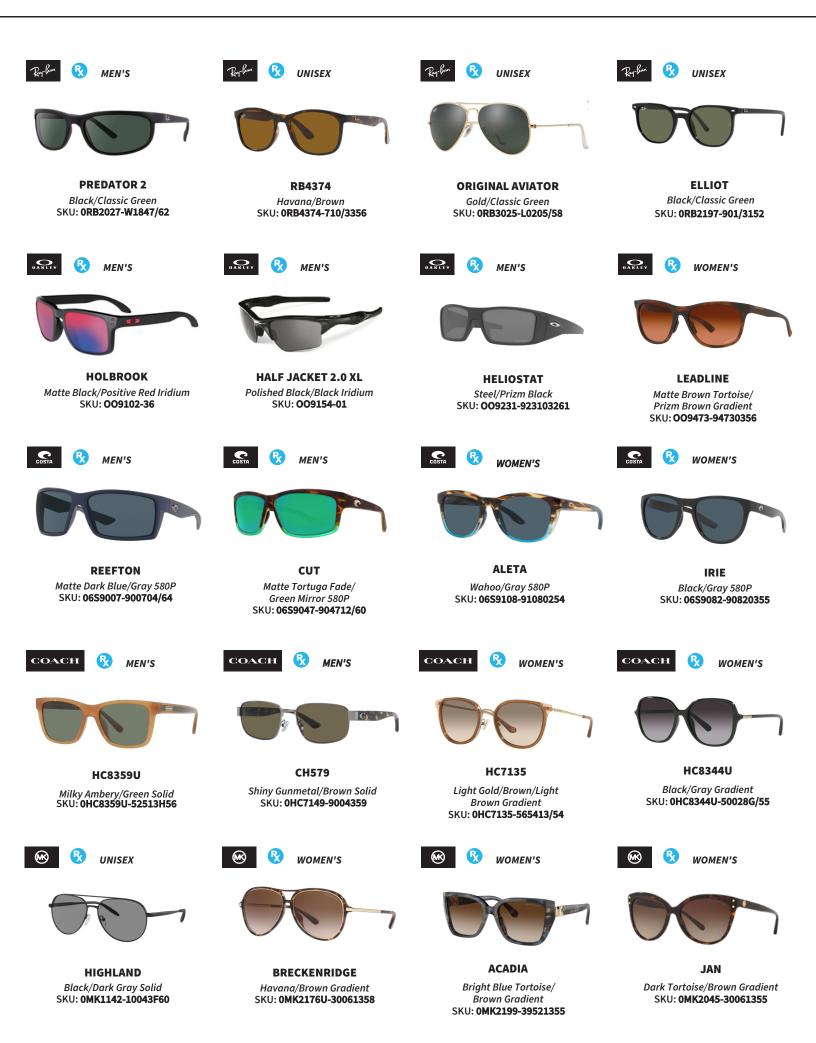


**MICHAEL KORS** 



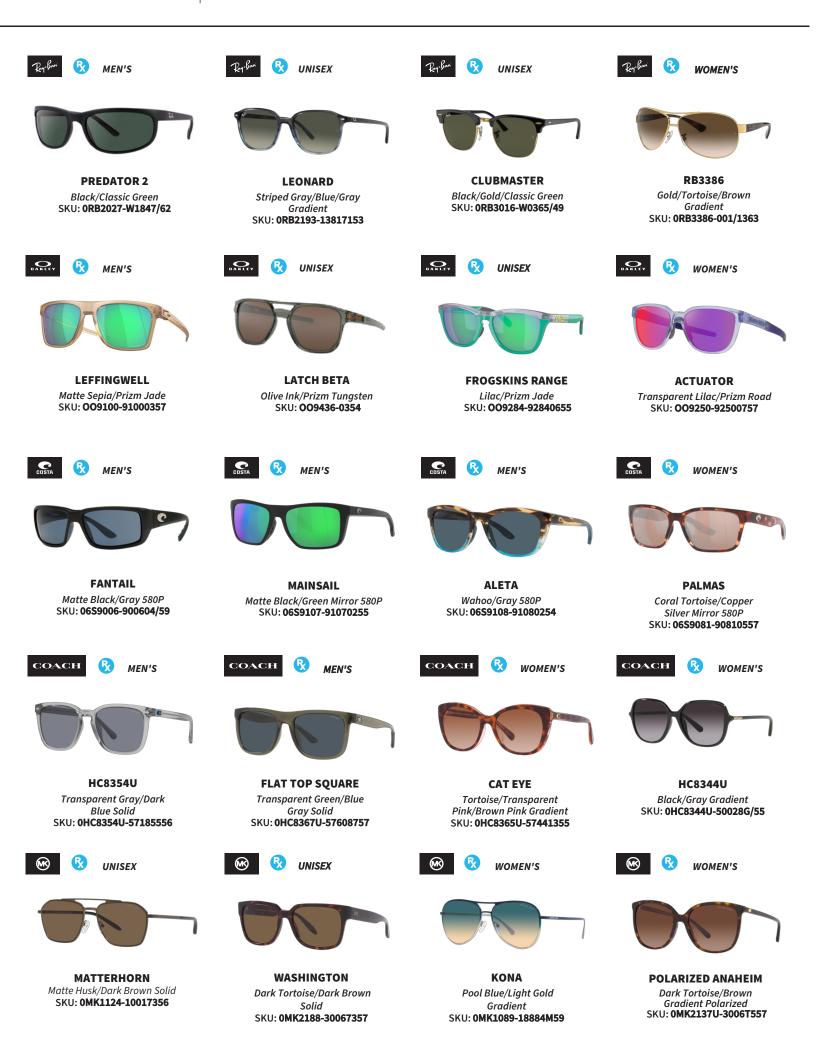


This multi-brand collection offers something for everyone, whether you're looking for a high-functioning performance pair of sunglasses or a fashionable accessory to complement an outfit.



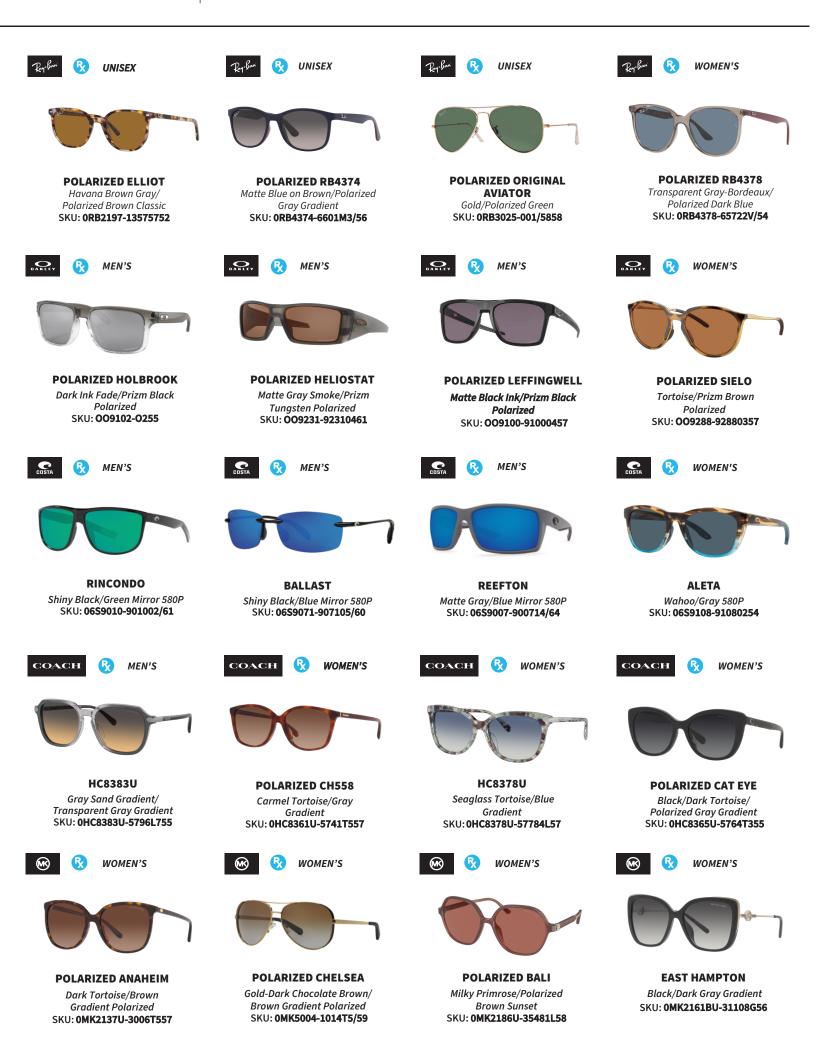


This collection combines the hottest names in sunglasses with the most advanced brand technology to offer the best of the best for your eyes.



### **PLATINUM** *COLLECTION*

You'll find polarized lenses, innovative frame technology, and a little bling in the Brand Bundle Platinum collection.



## THE EXPERIENCE

We make event gifting easy with our all-inclusive on-site gift experience!

A sunglass gift experience is so much more than just handing out sunglasses. It is a true shopping experience, complete with an on-site brand representative that can provide information, answer questions, and make recommendations.

Our brand-trained reps can help your guests find the best pair of sunglasses by recognizing the most important facial features of a person and understanding their preferences. Not every pair of sunglasses looks good on every face. Rather than just asking guests to try on each style and choose their favorite, our reps make recommendations based on the person's face shape, skin undertones, and hair color. They explain the difference it creates in appearance and empower your guests to make a decision, so they not only look good but FEEL GOOD about their glasses!

Additionally, our reps understand that sunglasses are not just an accessory but serve a purpose with their function. So, while they are assessing facial features, the reps are also asking the guest about their hobbies, preferences, and what they want to use the sunglasses for. Then they provide suggestions based on this information. By understanding each brand's unique lens technology, materials, and frame shapes, our reps can help a guest who is looking for sunglasses to wear while deep sea fishing, a runner who needs a pair that stays in place even when he sweats, or a beachgoer that spends most of her time in direct sunlight. They are true product experts, and their knowledge will take your gift experience to the next level. Recipients take their gift home that day, making your event one to remember for years to come!

We manage everything from start to finish, which means one less thing on your to-do list when planning the perfect event. From logistics to travel and gift distribution, our event team works together seamlessly to create a flawless experience for you and your guests. Multiple price tiers makes The Experience flexible for every budget!

That's #eventgiftingmadeeasy!

#### The Sunglasses Experience Delivers!

- A brand representative
- A branded gift station with complete set-up and tear-down of all elements, including:
  - Two mirrors
  - Branded table skirt
  - Sunglass display unit
  - Inventory
- Ample inventory to ensure each guest receives their first choice of sunglasses
- Your choice of sunglass collections to meet any budget and group demographic
- One inclusive price that covers:
  - Brand representative fee
  - Product packaging fee
  - Freight to and from the event location
  - Handling fees
  - Re-stocking fees

#### PRICING MODEL

TIER PRICE\* 🗶 # OF GUESTS 🗶 PER GUEST FITTING FEE 🚍



\* See rep for tier pricing and fitting fee

## WEB REDEMPTION

Perfect for Large Groups, Room Drop Gifts, and International Events

This method provides an online shopping experience for your guests. Each guest will receive a unique code that gives them access to a webstore where they can shop for the sunglasses of their choice. Sunglasses are shipped directly to the guest at the address provided during checkout.

**PRICING MODEL** 

TIER PRICE\*

WEBSTORE PRODUCTION FULFILLMENT & FRIEGHT PER SUNGLASSES

FINAL PRICE

\* See rep for tier pricing



Perfect for Large Groups, International Events, and Tighter Budgets

The sampling method allows your guests the ability to check out multiple sunglasses styles and choose the one they like the most. An order template is provided which records your guests' choice and shipping information. A Sunglasses expert can also be included with this method. See your representative for pricing and more details.

### PRICING MODEL TIER PRICE\* + FULFILLMENT & FINAL PRICE \* See rep for tier pricing